Beat: Music

TIGER PAW BEVERAGES INC. ANNOUNCES THE WEST COAST LAUNCH OF PURPLE HAZE LIQUEUR

BY LEON HENDRIX, BROTHER OF JIMI HENDRIX

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USPA NEWS - Just in time for legendary guitarist Jimi Hendrix's Nov. 27th birthday, Tiger Paw Beverages Inc. and Leon Hendrix, brother of Jimi Hendrix, introduce Purple Haze Liqueur. Purple Haze Liqueur will delight consumers with a mildly sweet and unique blend of vodka, cognac and exotic berries.

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Tiger Paw Beverages Inc. has created a planned premium portfolio of alcohol beverage products inspired by the numerous titles of classic Jimi Hendrix songs, which are amongst the most famous in music history by an artist many consider the most gifted instrumentalist ever.

Purple Haze Liqueur has been spotted in the hands of celebrities like P. Diddy, Erykah Badu, Christina Milian, Giuseppe Zanotti, Flo Rida, DJ Quik, Sean Kingston, Soulja Boy, Lil' Fizz and World Champion Boxer Floyd Mayweather.

In a cocktail form, the liqueur can be mixed with Sprite, champagne or Brand Ambassador DJ Quik's favorite, pomegranate juice. Also enjoyed by Brand Ambassador King Chip (recording artist), who prefers to top it off with his favorite cognac or Lil' Fizz's dirty Sprite remix (Love & Hip Hop Hollywood).

Source : Tiger Paw Beverages

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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