# "SALON DU VINTAGE", AESTHETIC, NOSTALGIC And ECOLOGICAL SHOPPING

#### OPPORTUNITY TO FIND THE UNIQUE PIECE

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**USPA NEWS -** We're in 2023, and it seems that Vintage Fashion is still everywhere... It appears that 2023 is all about taking Fashion Inspiration from the Past. Moreover, Fashion Experts predict that Vintage Trends show no Signs of Stopping and will likely continue to dominate Runways and Headlines....

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While 1980s Patterns will prove Popular, the 1970s Trend for the Warmth and Softness of Brown is also be Big this Year. Rustic, Earthy Terracotta is experiencing something of a Resurgence as we seek to connect with the Natural World, while Brown Vintage and Antique Furniture always provides a Warm and Welcoming Feel.

Classic Pieces aren't going anywhere (Wooden Chests, Commodes, and the like) but we're going to see them continuing to be Paired with more Contemporary Pieces (Abstract Artwork, Sculptural Lamps, and more) in Traditional Brass Frames.

Vintage Shopping is also Sustainable, as you're giving Pre-Loved Finds a New Home and preventing them from Ending Up in Landfills. Light Fixtures are another Category to look out for. Keep in mind that when it comes to Vintage Shopping, Practice makes Perfect. If you're excited about embracing Vintage Decor but fear your Home will look too Dated, keep in mind that maintaining a Balance between Old and New is Key.

As you're out browsing, keep in mind that you don't have to keep Everything as Is. Perhaps you come across a Piece of art that speaks to you but the Frame is less than Ideal. You can always Re-Frame a Piece so that it better omplements your Space.

As much as Design is always evolving, there are some Things that stay the Same—or at least come back every Few Decades. The Hallmark of Good Design is those Everlasting Pieces and Ideas that, even if they go Out of Vogue, inevitably work their Way Back into our Homes in Fresh and Interesting New Ways.

Cane and Rattan Furniture has been popping up everywhere in the Past Year, but there are still New and Fresh Ways to incorporate this Trend into your Space. The next time you find yourself perusing an Antique Market, consider looking for Pottery-Like Vases and other Vessels that catch your Eye.... Some of the Best Design comes out of using Furniture for a Different Purpose than it was originally made for.

The Resurgence of Vintage Styles is a Fascinating Phenomenon, a Testament to the Cyclical Nature of Culture and Aesthetics. It's Evident in Various Aspects of Contemporary Life, but it is perhaps also most Palpable in Music.

In an Era defined by the Ease and Disposability of Digital Music, Vinyl stands as a Tactile Antithesis—a Physical Manifestation of Sound. You can touch a Vinyl Record, hold it, feel its Weight, and observe the Grooves where the Music lives. For many, This Tactile Experience is an Antidote to Digital Media's Immateriality.

The Global Classic Car Market, which is Worth Billions, is Robust and Crisis-Proof, driven as it is by the Passion of Fans, High-Class Events and Auctions and an ever improving Network of Specialist Garages. Provided the Joy People take in Historic Vehicles does not diminish, Demand will continue to grow.

Cars from the 1950s and 60s achieve the Highest Prices – One Reason behind this is a Shortage of Supply due to the Lower Production Numbers at the Time... The USA is the Largest Classic Car Market in the World. 1963 is regarded as the most Expensive Model Year. The Chevrolet and Ford Brands dominate. Mercedes and Volkswagen are in the Top 10, but together achieve no more than Five Per Cent of the Volume on Online Marketplaces... The Supply of Cars for Enthusiasts will not dry up.

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Source:

"Salon Du Vintage" (Vintage Show) @ Le Carreau Du Temple in Paris On October 14-15, 2023

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